

IYANW Board
Meeting Minutes
Saturday, October 3, 2009

I. Call to Order

Tonya Garreaud called the meeting to order at 1:10 p.m. on Saturday, October 3, 2009 at the home of Karin Brown in Portland, Oregon.

II. Present

The following board members were present: Karin Brown, Paul Cheek, Tonya Garreaud and Jennifer Shonk. Don Gura and Denise Weeks participated via Skype.

III. Minutes Approved

June meeting minutes were approved via e-mail in July.

IV. Committee Reports

A. Treasurer- Karin

1. Treasurer's report (see attached): Two grants were awarded. Payment was received from both Paul (IYANW membership) and IYNAUS for a combined total of 85 members.
2. Input on projected budgets:
 - a. Grant Fund: Each January with membership renewal, the grant committee will know the total income received for the upcoming year. This income will be divided by four for even quarterly distributions. The form indicates a maximum amount granted and each request will be evaluated on a case-by case basis.
 - b. Travel: Funds allocated to this category risk depleting IYANW's account. Physical meetings will take place once each year and stay within a reasonable budget. Travel budget for 2010 will remain at \$650.00 plus any surplus funds from 2005.
 - c. Website: add to budget, projected costs will be: Maintenance \$130 and Updates/misc. \$170. In 2010, IYANW should budget to pay for multiple years of domain registration (not to exceed \$100.00). ISP hosting will need to be revisited in 2011; however it has been donated by Paul Cheek for 2010.
 - d. Other: Gifts given and meeting expenses were removed; library budget for 2009 is \$25.00.

B. Membership- Paul

1. Membership report (see attached): Membership numbers continue to be below numbers from 2008. Outreach to non-members who receive updates from Constant Contact will be organized to coincide with invoicing from IYNAUS.

C. Communication- Don

1. Communication report (see attached). Newsletter redesign for spring 2010 newsletter. Ideas for increased content include: community updates, studio or teacher spotlight, book review. Lindsey Clenell granted permission to reprint his photographs in the newsletter provided that credit is given. Give members the option to receive an electronic version of the newsletter in the future.
 2. Postcard project: Integrate text from postcard 'B' to the graphics of postcard 'A' and add Denise's idea to make "JOIN" a prominent part of the postcard.
- D. Grant Committee- Paul for Judy
The grant application form has been revised and posted on the website. Two grant recipients will write for the newsletter.
- E. President-Tonya
1. The board discussed the response letter from IYNAUS. Tonya will contact the national board to clarify the membership drive and renewal campaign discussed in the letter and see how the regional boards can help out.
 2. Convention update: IYANW will not hold a membership meeting during the convention; however would like to host a gathering of the NW community at some point during the convention. The convention will rely heavily on the NW membership for volunteers. The board also discussed ways the regional association can use the convention to raise awareness of the regional organization and increase membership. Ideas included reaching out to the volunteers, operating a table and having an item to sell such as a tee shirt or prop bag.
 3. Future general membership meetings: Over the next 18 months, Tonya requested that the board members to think about ways to reinvent the general meetings so that they are more productive and dynamic.
 4. Election 2010: The board should begin to compile a list of names of people who have the skills to join the board for the November 2010 election. Positions will be vacated by Tonya, Judy and Jen.

V. New Business

A. Goals for organization.

The board discussed redefining our purpose to enhance the Iyengar community in the northwest. Over the next few meetings we should continue to discuss and set short-term and long-term goals for the organization that meet the following criteria:

- Connect to teachers and studios
- Provide tools and long-term incentives to teachers
- Unify the states
- Look for ways to reach out to students
- Sponsor events: community, for the membership, open to non-members
- Expand the organization beyond our membership

- Seek ways to grow the membership

B. Winter 2010 meeting: The next meeting will take place via conference call on Saturday, February 20th from 1-4 p.m. We will plan to have a social event during the convention but not a membership or board meeting.

VI. Old Business

A. Lending Library- Jen and Tonya

We discussed ways to do a VHS to DVD conversion. Jen will see if she has the equipment appropriate for the conversion; if not the board will discuss making a purchase for conversion.

B. Outreach was discussed throughout the meeting. At the February meeting the board will create a new mission statement and establish goals.

C. Archives for 2008 are complete; Jen gave Tonya a copy of the files.

D. Accountability check-in worked well for Tonya and we will continue with this format.

VII. Summary of Actions- Jen

All

- Think about people you would like to have contribute an article for the upcoming newsletter
- Think about next potential board members to fill three outgoing spaces
- Develop a set of goals to expand our purpose and assess what it means to be a member

Tonya

- October 10: E-mail Leslie about membership drive and forward response to the Board
- November 15: With Denise and Don. Design outreach to non-members on CC mailing list.
- Cross compare membership e-mail addresses with CC list and create group of non-members for November outreach project
- E-mail Leslie to figure out/confirm what IYNAUS does for new members
- Send surplus newsletters to Don and Denise for distribution in studios
- Print labels for Lending Library:
 - 200 Identification labels for inventory
 - "Donated by" labels
 - Return address labels
- Write directions for postage purchase and send to Paul, Jen and Denise for proof
- Contact Janet Langely re: apology

Denise

- November 15: With Tonya and Don. Design outreach to non-members on CC mailing list.
- November E-blast to coincide with postcard release, give option to receive newsletter electronically.
- November 10: Select elements to keep from each postcard for redesign. Refine text and have postcard ready to launch around Thanksgiving. (With Don)
- March E-blast
- Contact grant recipients for newsletter article content

Don

- November 7: Design graphic for library button (mouse over graphic) and send to Paul
- November 10: Select elements to keep from each postcard for redesign. Refine text and have postcard ready to launch around Thanksgiving. (With Denise)
- November 15: With Tonya and Denise. Design outreach to non-members on CC mailing list.

Paul

- Year end: Make space for library button on website
- Send Tonya membership e-mail addresses
- Send Denise names and e-mail addresses for recent grant recipients

Jen

- Download new grant application from website for archives
- Send pdf of library inventory to Paul
- December 20: request archives for 2009
- Send T.Y. card to Julie Burtis for library donation
- Research bags for potential convention fundraiser
- See if VHS-to-DVD conversion is possible with home equipment
- Send Tonya LL spreadsheet
- Purchase large mailing labels for LL

VIII. Adjournment

Paul motioned to adjourn the meeting at 4:12 p.m.